



EuDA | **Annual General Meeting** **2022** | **Conference Programme** **Wednesday 23 November 2022** **Sofitel Brussels Europe**

“The European Green Deal:

How to deliver on the environment, the society and the economy?”

Conference Moderator

Paris Sansoglou
Secretary General
European Dredging Association

Speakers

Julie Emmrich
Sustainable Finance Lead
World Green Building Council - WGBC
EU Green Taxonomy

Elena Višnar-Malinovská
Head of Unit
European Commission - DG CLIMA
Adaptation and Resilience to Climate Change

Anna Lupi
Legal and Policy Officer
European Commission - DG GROW
Sustainable Public Procurement Strategy

Karin De Schepper
Secretary General
Inland Navigation Europe - INE
The case of inland waterways





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“The European Green Deal: How to deliver on the environment, the society and the economy?”

Some global environmental challenges, such as climate change and environmental degradation are posing existential threats to both Europe and the world. In response to this situation, the EU has made it its top priority to address the most pressing environmental challenges: **climate change** (reduce greenhouse gases emissions and boost climate change adaptation), unsustainable **use of resources** (biological, energy, water, spatial), continuous increase of **pollution** (reduce it in the air, water and soils) and **waste** (further apply circular economy principles). The EU aims at rebalancing the environmental pillar out of the three sustainability pillars by integrating coordinated political and legislative initiatives under the flagship umbrella of **the EU Green Deal**. The Green Deal, with amongst other its Green Taxonomy Regulation, Strategy on Adaptation to Climate and Sustainable Procurement Strategy, has the potential to become a global ‘game changer’.

If properly implemented, the Green Deal is a potential global ‘game changer’. Therefore, the EU has also integrated these objectives into its new growth strategy to incentivise the acceleration of a sound transition towards sustainability. This transition will help the European economic activities to tackle their negative externalities on the environment. To be successful, this transition should at the same time provide the European sustainability champions with major opportunities to grow. The most potent incentives are financial and the EU is currently developing the **Green Taxonomy Regulation**, that will allow financing flows to better target and stimulate ‘green’ economic activities in the EU but also around the world. Under the Green Deal, the EU has developed and is implementing amongst others a **Strategy on Adaptation to Climate** and a **Sustainable Procurement Strategy**.

These initiatives create a powerful **supply ‘push’** on the financing side of the European economy, ideally complemented for even more effectiveness with an equally powerful **demand ‘pull’** that would align the policy objectives under the Green Deal.

Representatives from the European Society, the European Commission and the European Industry will exchange their views and share their respective strategies on how implementing the Green Deal can deliver results for the environment, for society and for the economy. The floor will also be opened for discussions with the audience.





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“The European Green Deal: How to deliver on the environment, the society and the economy?”

Welcome and Opening

Moderation: Mr Paris Sansoglou, EuDA

Short introduction of the conference theme and speakers.

Presentations:

EU Green Taxonomy

⇒ Green Taxonomy within the EU Green Deal

Ms Julie Emmrich

World Green Building Council – WGBC, Sustainable Finance Lead

EU Adaptation Strategy

⇒ EU strategy on adaptation to climate change (with a focus on waterborne infrastructures) within the EU Green Deal.

Ms Elena Visnar Malinovska

European Commission, DG CLIMA Adaptation and Resilience to Climate Change

EU Sustainable Public Procurement

⇒ European Commission’s Sustainable Procurement Strategy for (waterborne) transport infrastructures within the EU Green Deal

Ms Anna Lupi

European Commission, DG GROW Public Procurement Strategy

Infrastructure Owners’ point of view

⇒ How can the waterborne infrastructure sector deliver results for the Green Deal (for the environment, for society and for the economy) ?

Ms Karin De Schepper

Inland Navigation Europe - INE, Secretary General





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Paris Sansoglou

**Secretary General
European Dredging Association**

Paris Sansoglou holds a degree of Commercial Engineer from the Solvay Business School (ULB) that he has complemented with degrees in Environmental Studies (ULB), Business Informatics (VUB) and Financial Analysis (CIAF).

His professional experience is varied and includes research (in ULB on sustainable development), statistics (Business Statistics for Eurostat), knowledge management, economic, environmental & financial consulting activities (for Ernst & Young). He has spent most of his career on the ‘European’ scene working in the European Commission (Eurostat) and in trade associations (representing successively the European manufacturers of synthetic fibres, the European shipyards and now the European dredgers).

Paris developed his strong kinship with maritime policies and technologies since he joined the Community of European Shipyards’ Associations and he now pursues his passion for the sea and related issues with the European Dredging Association (EuDA). He has been managing maritime strategic activities covering research projects (incl. H2020 ThinkNature), trade issues, social aspects, technical and environmental issues, statistics, market monitoring.

Paris joined the European Dredging Association (EuDA) in April 2009 as Secretary General and has been part of various European teams advocating and actively working towards improving market access worldwide, global level playing field and sustainability. As EuDA representative, he has been promoting sustainable approaches like Building with Nature and was involved in the EU Platform on Sustainable Finance (advising on the implementation of the Green Taxonomy).





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Speaker



Julie Emmrich

**Sustainable Finance Lead
World Green Building Council (WGBC)**

EU Green Taxonomy Strategy

Julie Emmrich has a Bachelor’s degree in International Business with a focus on international finance and a Master’s degree in Environmental Sciences, Policy and Management, where her thesis on “Tracking Climate Finance in the German Building Sector” garnered her the Swedish Foundation for Development of Building Energy Efficiency’s “Talent of the Year Award”.

Julie is Sustainable Finance Lead at the World Green Building Council. Sustainable finance is key to enabling the systemic transformation towards a sustainable, emissions-free built environment. In this role Julie brings the perspective of sustainable finance to the activities of the WorldGBC, working with Green Building Councils and partners to drive industry and policy action on this crucial topic.

With a strong background in sustainable finance and climate policy Julie has worked at the nexus of finance, research and policy. Before joining WorldGBC Julie worked in leading climate policy think tanks, particularly on sectoral transformations, sustainable finance and the Sustainable Development Goals.





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Elena Višnar-Malinovská

**Head of Unit
European Commission – DG CLIMA E1**

Adaptation and Resilience to Climate Change

Elena Višnar Malinovská holds a law degree from the Comenius and Thyrnaviens universities in Slovakia and diplomas from European studies (SciencePo in Paris, College of Europe in Poland).

Elena is currently a Head of the climate adaptation & resilience unit in DG Climate Action of the European Commission leading on the new Strategy For Climate Adaptation (2021) and the Horizon Europe Mission on Adaptation.

She was also responsible for the European Climate Pact as a new major citizen engagement on climate action. She is working for 17 years in the European Commission in different positions. As a policy officer in the Secretariat General, she dealt with environment, energy, mobility and climate policies (2005-2010, 2014-2016).

In the Cabinet of Commissioner responsible for environment (2010-2014), she spearheaded the review of the air quality legislation as well as oversaw the infringements policy in the environment field. During the Slovak Presidency (2016), she acted as a spokesperson for the Council.

Finally, Elena is an enthusiast cyclist (female winner of VéloMai competition in the Commission in 2018, 2019 and 2022, longest distance in 2020, in 2021 and in 2022), runner, mother of three hockey players, a scout leader and supporter of participatory leadership.





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Speaker



Anna Lupi

**Legal and Policy Officer
European Commission – DG GROW C2**

Sustainable Public Procurement Strategy

Anna Lupi holds a law degree from the University of Pisa and an LL.M. in Public International Law from the George Washington University.

Anna has been working in DG GROW on public procurement law and policy for 7 years. She is in charge of the Commission’s policy on sustainable public procurement and she coordinates awareness-raising and dissemination initiatives on the topic and the creation of support tools for public buyers. As desk officer, she has previously dealt with a number of EU Member States.

Prior to joining the Commission, Anna worked in Brussels on issues related to the EU internal market and to fundamental rights.





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Speaker



Karin De Schepper

**Secretary General
Inland Navigation Europe (INE)**

**How can waterborne infrastructures
deliver on the Green Deal?**

Karin De Schepper holds a masters' degree in maritime science, in international and European law, in translation and a postgraduate degree in public mediation.

Karin has worked for over 20 years in shipping and inland waterways. Since 2001, she is Director of Inland Navigation Europe (INE), a European platform of waterway authorities and organisations promoting transport by water. INE works closely with EU Institutions to monitor, inform and shape the development of EU initiatives which help moving more goods and people by water in EU regions and cities in a sustainable way.





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ABOUT EuDA

Celebrating its 30th Anniversary in 2023, the European Dredging Association (“EuDA”) was founded in 1993 as a non-profit industry organisation for European dredging companies and related organisations to interface with the various European Union’s (“EU”) Institutions and also some International Organizations (such as IMO, HELCOM, OECD or ILO). EuDA members employ approximately 25,000 European employees directly “on land and on board of the ships” and more than 48,300 people indirectly (through the suppliers and services companies). The combined fleet of EuDA’s members counts approximately 750 seaworthy EU-flagged ships.

Dredging activities are not well known by the wider public, but as a matter of fact, the European dredging companies, members of EuDA, are world market leaders with about 80% share of the worldwide open dredging market and a turnover of 8.6 bn Euro in 2021. Although 70% of operations take place outside Europe, 90% of the returns flow back to Europe.

The Association assists its members with all kinds of requests related to dredging issues, presently strongly focusing on Social, Environmental, Technical, Tax and Trade issues. These issues are coordinated by the Secretariat and executed by its specialised working groups composed of experts from the member companies.

EuDA has registered as Interest Representative Nr. 2492574893-58 under the EU transparency register. The Association will pursue its goals by endorsing policies to create fair and equitable conditions for competition; commits to respecting applicable national, European and international rules and regulations; commits to operating its fleet safely, effectively and responsibly.

